

# APPLICATION - THE DISPLAYING OF POSTERS: 2024 - 2025

Only **EVENTS, FESTIVALS, CONCERTS, FUNRUNS** and similar event etc may be advertised by means of posters.

## THE ADVERTISING OF A BUSINESS IS NOT ALLOWED

In such a case you must contact the Town Planning Department on Tel 023 614 8000

Herewith I, ..... (Name)  
apply on behalf of ..... (Organization)  
..... (Postal Address)  
..... (Telephone + Cellphone)  
..... (Email Address)

for the displaying of posters on **lampposts and / or electricity poles** in the towns of the Langeberg Municipality  
(Ashton / Bonnievale / McGregor / Montagu / Robertson):

Please specify which towns.....

for the period ..... to ..... (Posters may be displayed for 21 days)

Event being advertised .....

1. I am aware that a deposit of **R1 361.00** (Tariff valid from 1 July 2024 to 30 June 2025) is payable to the Langeberg Municipality at ABSA Current Account No 105 00 00 00 8, Branch Code 334 513 or at a municipal office.  
**IMPORTANT: Provide the name of your organization as reference when paying.**
2. I am also aware that the deposit will only be remitted once all posters have been removed **within 3 days** from the last date mentioned above, on submitting a written request and my proof of deposit.  
**IMPORTANT: The deposit will only be repaid into the account of an organization and not that of an individual.**
3. I also take note of all the conditions set out below and undertake to keep to these conditions.

Signature of Applicant ..... Date .....

### **PLEASE COMPLETE AND SEND THIS APPLICATION AND YOUR PROOF OF PAYMENT TO:**

Ms Sammy Jansen, Fax No (023) 615 1563, Tel 023 615 8000 (Direct), Email [admin@langeberg.gov.za](mailto:admin@langeberg.gov.za)

### **THE FOLLOWING PROCEDURES AND CONDITIONS MUST BE ADHERED TO**

*The Municipality does not accept responsibility for the safe keeping of displayed posters.*

1. No person shall display any poster without the Municipality's approval, and shall apply in writing to the Municipality by completion of this prescribed application form. **An example of your poster must accompany the application form.**
2. Every person who applies to the Municipality for approval in terms of this by-law and on making the application, shall pay a deposit as determined by the Municipality from time to time.
3. The name of the host organization, **the date of the function** and the venue must appear on the posters.
4. Posters may not exceed 90 cm in height and 60 cm in width.
5. Posters must clear a height of at least 2 meters to enable pedestrians to walk safely underneath it.
6. Posters may **only** be affixed to lamp posts / electricity poles. One poster per lamppost per organization may be displayed to a maximum of 3 posters per lamppost. Posters may not be displayed on advertisement signs, directional signs, traffic signs, road signs, electrical distribution boxes, walls, fences, etc.
7. Posters must not be pasted on lamp posts but must be mounted on board and fixed securely with strong string or plastic fastening. No securing with a metal content (e.g. nails) is permitted.
8. No person shall destroy, harm, damage, disfigure or deface any street sign, road traffic sign, wall, fence, or any natural feature, or any municipal property in any manner whatsoever through the display or use of a poster. Any damage caused when fixing or removing posters, will be for the account of the applicant.
9. Posters may not be displayed within 30 m of any road traffic sign or traffic signal and it may not be erected in an area where the Traffic Department is of the opinion that the posters are an unacceptable distraction for drivers.
10. No poster may be displayed that will constitute a danger to any person or property; will display any material or graphic which, whether in form, content or both, may reasonably be expected to cause offence to the public or an identifiable class of persons; are suggestive, slanderous or indecent.
11. Posters may be displayed for a period of 3 weeks and must be removed within 3 days after the advertised event. Please also remove the string / cable ties - do not leave it attached to the poles as it looks untidy. Any poster not removed within 3 days, shall be removed by the Municipality
12. Any person who contravenes or fails to comply with any condition imposed in terms of this by-law, shall be guilty of an offence and shall be liable to a fine.